

Barnes & Noble  
**BOOKFAIR**

february  
13th

# Reach Out and Read Arkansas.



**For the love of reading,**

Come to the West Little Rock Barnes & Noble on February 13th and tell the cashier at checkout that you want your purchase to benefit Reach Out and Read Arkansas. 15 % of book and café sales that day will be donated to our work of making books a part of early childhood.

Doctors using the Reach Out and Read model give each young patient a developmentally, age-appropriate book to take home, encouraging their parents to make reading aloud a routine activity.

**What:** 15 % of book & café sales benefit ROR AR

**When:** February 13, 2010

**Where:** 11500 Financial Center Parkway,  
Little Rock, AR

**Time:** All day

**More:** Bring your kids! Meet Clifford, The Big Red Dog and other characters for story times throughout the day.

Learn more about ROR AR online  
[www.reachoutandreadarkansas.org](http://www.reachoutandreadarkansas.org)